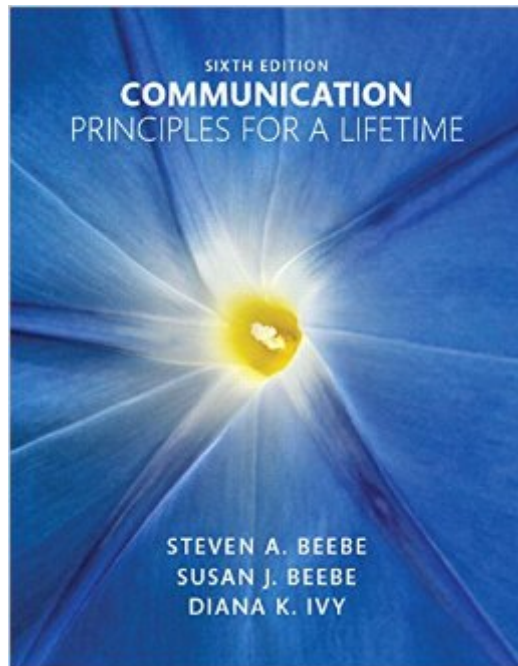


The book was found

Communication: Principles For A Lifetime (6th Edition)



Synopsis

NOTE: You are purchasing a standalone product; MyCommunicationLab does not come packaged with this content. If you would like to purchase both the physical text and MyCommunicationLab, search for ISBN-10: 0134126890 / ISBN-13: 9780134126890. That package includes ISBN-10: 0133753824 / ISBN-13: 9780133753820 and ISBN-10: 0133882942 / ISBN-13: 9780133882940. MyCommunicationLab should only be purchased when required by an instructor. For courses in Introduction to Communication that take a mainstream rather than a survey approach A five-principles approach that helps students build practical communication skills Communication: Principles for a Lifetime was designed to address the biggest challenge when teaching Introduction to Communication: how to present the variety of fundamental theory and skills without overwhelming learners. By organizing the text around five key principles of communication, authors Steven Beebe, Susan Beebe, and Diana Ivy help students to see the interplay among communication concepts, skills, and contexts. The sixth edition retains this successful five-principles framework, and adds updated content and a new learning architecture that better helps students build, and use, strong communication skills in the course and beyond. Also available with MyCommunicationLab® MyCommunicationLab for the Introduction to Communication course extends learning online, engaging students and improving results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. And MediaShare offers an easy, mobile way for students and instructors to interact and engage with speeches, visual aids, group projects, and other files. Please note: this version of MyCommunicationLab does not include an eText. Communication: Principles for a Lifetime, Sixth Edition is also available via REVEL™, an immersive learning experience designed for the way today's students read, think, and learn.

Book Information

Paperback: 480 pages

Publisher: Pearson; 6 edition (February 7, 2015)

Language: English

ISBN-10: 0133753824

ISBN-13: 978-0133753820

Product Dimensions: 8.4 x 0.9 x 10.7 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (12 customer reviews)

Best Sellers Rank: #11,483 in Books (See Top 100 in Books) #8 in Books > Textbooks > Humanities > Performing Arts > Theater #10 in Books > Textbooks > Communication & Journalism > Communications #25 in Books > Arts & Photography > Performing Arts > Theater

Customer Reviews

This book came in excellent quality, which I wasn't necessarily expecting since I'm only renting it. But I grateful that I can use this nice textbook for this semester, and will likely rent from them again.

Very happy with my book. And it arrived in a timely manner.

Easy process and alternative to traditional text books!!!

Good conditions but how do know the address of return.

Thank you so much!! Book is in great condition!!

Over priced.... But good structure

Received just as described. .

On time. All good.

[Download to continue reading...](#)

Communication: Principles for a Lifetime (6th Edition) Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition (5th Edition) Introduction to Audiologic Rehabilitation (6th Edition) (Allyn & Bacon Communication Sciences and Disorders) Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (5th Edition) (Pearson Communication Sciences and Disorders) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (4th Edition) (Allyn & Bacon Communication

Sciences and Disorders) Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication Mosaics: An Introduction to the Field of Communication Digital Speech: Coding for Low Bit Rate Communication Systems (Wiley Series in Communication and Distributed Systems) American Pragmatism and Communication Research (Routledge Communication Series) Service Learning in Technical and Professional Communication (Part of the Allyn & Bacon Series in Technical Communication) A First Look at Communication Theory (Conversations with Communication Theorists) Communication Disorders in Multicultural and International Populations, 4e (Communication Disorders In Multicultural Populations) A Primer on Communication and Communicative Disorders (Allyn & Bacon Communication Sciences and Disorders) Communication in Nursing, 7e (Communication in Nursing (Balzer-Riley)) Transcultural Communication In Nursing (Communication and Human Behavior for Health Science) Leadership: Management Skills, Social Skills, Communication Skills - All The Skills You'll Need (Conversation Skills,Effective Communication,Emotional ... Skills,Charisma Book 1) Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns (Routledge Communication Series)

[Dmca](#)